

McCarthyConsulting.net and AccessLeadershipLab.com Privacy Policy

Last updated: August 7th 2015

McCarthy Consulting Corporation (“**McCarthy Consulting Corporation**,” “**we**,” “**our**,” “**us**”) is committed to protecting your privacy. This Privacy Policy is only applicable to our website (<http://McCarthyConsulting.net> and <http://AccessLeadershipLab.com>) and not to any websites of third parties, which may have data collection, storage and use practices and policies that differ materially from this Privacy Policy. For additional information, see the section concerning third party websites below. Please read on for more details about our Privacy Policy.

Your use of our website, registration on our website, or your providing to us any content or personal information constitutes your agreement to this Privacy Policy and our Terms of Use, which are incorporated herein by reference. **If you do not understand these Terms or the Privacy Policy, do not agree to be bound by the Terms or the Privacy Policy, or if your jurisdiction will not honor them, you must immediately leave the website and refrain from using it.**

Each time you use the website, the then-current version of this Privacy Policy will apply.

1. Changes to Terms and Privacy Policy

We reserve the right to change the Terms and Privacy Policy at any time upon notice to you, to be given by posting a new version on our website and/or by a change notice on the website. It is your responsibility to review the Terms and Privacy Policy periodically. If at any time you find either unacceptable, you must immediately leave the website and cease using it. You will be deemed to have agreed to any such change by your continued use of the website following the date of the change.

2. What Information about Website Users Does McCarthy Consulting Corporation Gather?

McCarthy Consulting Corporation may collect information about you from a variety of sources, including information we collect from you directly and information we collect about you when you visit our website.

Information we collect directly from you:

We collect information directly from you when you register with our site, participate in our offers and/or promotions, purchase products from our site, or otherwise provide information directly to us. The following are examples of information we may collect directly from you:

- Name, email address, postal/billing address
- Age or age ranges
- Username and password
- Telephone number
- Payment information (e.g., credit card information)
- Information you make public in portions of the website that are open to any viewer

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Information we collect when you visit our website or view our online advertisements:

We use cookies and other technologies to collect information about you when you visit our website or view our online advertisements. The following are examples of information we may collect with these technologies:

- Your browser type, operating system, and IP address
- General advertising and usage analytics
- Web pages within our website that you view
- Links you click within our website
- The website you visited before coming to our website
- McCarthy Consulting Corporation emails you open and/or forward
- McCarthy Consulting Corporation offers or links you connect to via emails and/or online advertisements

If you do not wish to have cookies placed on your computer, you should set your browser to refuse cookies before accessing this website, with the understanding that certain features and/or services may not function properly without the aid of cookies. If you refuse cookies, you assume all responsibility for any resulting loss of functionality.

You are under no obligation to provide personal information, with the caveat that your refusal to do so may prevent you from using certain parts of the website, making purchases, and/or participating in promotions.

3. How does McCarthy Consulting Corporation Use Customer Information?

McCarthy Consulting Corporation does not sell, trade, or rent your personal information to others. This information is for our private records only.

We use the information we collect to tell you about products and services offered by McCarthy Consulting Corporation, to respond to your requests, and to manage our website and offers and promotions. We also use your information to provide you with promotional emails for our products, and for other marketing and advertising purposes. For example, based on the information you provide us, we may develop new products and services, determine the effectiveness of our advertising, or provide you with customized offers and information about our products.

If you provide feedback on any of our products and services, we may use your feedback for any purpose. We will collect any information contained in your communication and will treat the information in the communication in accordance with this Privacy Policy.

We may disclose your information if we believe in good faith that disclosure is necessary to comply with laws or to respond to subpoenas or other judicial orders or to protect and defend the rights or property of McCarthy Consulting Corporation or third parties. We may also use and disclose your information in connection with a contemplated reorganization or reorganization of our business, in connection with financing or a sale or other transaction involving the disposal of all or part of our business or assets, including for the purpose of permitting the due diligence required to assess whether to proceed with a transaction.

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4. Children

We do not intentionally gather personal information about visitors to our web site who are under the age of 18. We only offer the web site to persons 18 years of age and older. If you are a parent or legal guardian and learn that your child has provided us with his or her personal information, we ask that you [contact us](#) and we will delete that information.

5. Security of Customer Information

When you place orders, we provide the use of a secure server. The secure socket layer (SSL) protocol encrypts the information you input before it is sent to the web server. We then retrieve all orders using an encrypted connection, ensuring the safety of your personal and credit card information. All customer data we collect is protected against unauthorized access.

We use a 256-bit encryption SSL certificate through Verisign to ensure the highest level of security when you place orders with us. SSL provides secure communication by combining the following two elements:

Authentication - A digital certificate is tied to a specific domain, and a certification authority (an independent and trusted third-party company - ours is Verisign) performs a number of checks to confirm the identity of the organization requesting the certificate prior to issuing it. In this way, the certificate may only be installed on the domain against which it has been authenticated, providing users with the assurance they need.

Encryption - Encryption is the process of transforming information to make it unintelligible to all but the intended recipient. This forms the basis of data integrity and privacy necessary for e-commerce.

6. Third Party Websites

Our website may provide links to or advertisements from other websites that are operated by third parties. We provide these links for your convenience and we do not endorse such websites or their contents. We have no control over, and do not review, these websites or their content. Under no circumstances will McCarthy Consulting Corporation be responsible or liable, whether directly or indirectly, for any loss caused or allegedly caused by these other websites, including, without limitation, their content, the goods and services offered by them, or your reliance on them. We have not investigated, monitored or checked these other websites for accuracy, completeness, or conformance with applicable laws and regulations. If you leave this website and access these other websites, you do so at your own risk, and the rules and policies of the other websites will apply to you while you are on their websites.

7. California Residents' Privacy Rights

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to request from a business with whom the California resident has established a business relationship the following information: (1) the categories of information that McCarthy Consulting Corporation disclosed to third parties for the third parties' direct marketing purposes during the preceding calendar year; (2) the names and addresses of third parties that received such information; and (3) if the nature of a third party's business cannot be reasonably determined

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from the third party's name, examples of the products or services marketed, subject to certain exceptions. You are entitled to receive a copy of this information in a standardized format and the information will not be specific to you individually. To exercise your rights, you may make one request each year by emailing us at neil@mccarthyconsulting.net with "California Resident Privacy Information Request" on the subject line of your message. Be sure that your request provides enough information to properly identify you and/or the members of your family who are the subject of your request.

8. How you can Stop Receiving Communications from Us

When you receive communications from us, including email, you may indicate a preference to stop receiving further communications from us by following the "unsubscribe" instructions provided in the e-mail you receive, or by contacting us directly. Once you have submitted your e-mail address to unsubscribe, please note that you may continue to receive emails for a short time while our system updates your request.

You may change any of the personal information in your account by editing your [profile information](#).

9. How you can Reach Us

If you have any questions or concerns regarding this Privacy Policy, to request access to your personal information in our records, or the correction of that information, or to opt out of receiving information as permitted under this Privacy Policy, please contact us at:

McCarthy Consulting Corporation
P.O. Box 51252
Seattle, WA 98115

By phone: 206-818-7541

By email: neil@mccarthyconsulting.net